

Exhibitor's Information from Brady Williams

"PASSING THE BATON" - Children's Workers' Training Day & Expo
9.30am - 4.00pm Saturday 14 Feb 2009. South Perth Church of Christ.

This Expo is our event, where all of our organisations in the Children's Ministry Network of WA are intended to set up a display to promote our ministries and sell our resources. Often at training events, there is little time for people to browse, shop and make bookings - so we have designed our CMN event to have significant time for us all to promote our ministries. (You may remember the C.R.O.P.S. Expo in 2003 with its "showcases" and mini electives. This event will be much the same "short-sharp concept" but compacted into just one day!)

We are wanting all the WA CMN organisations to be involved. By using our local people for the keynote address and training electives, we WANT the trainees and Christian leaders to see the talent and experience of our local people who are available for ministry in WA. Also by having resources that are locally available - we trust the customer contact will lead to ongoing sales, bookings and enquiries.

Being our own event - the success and costs are totally our CMN's responsibility:

To spread the workload - Rob Adams and the OAC Ministries have kindly offered coverage for insurance and to manage the financial outlay, recoup and accounting - on everyone's behalf. For this reason you will see on the publicity the reference to "OAC hosting this event." Please note that they are not "sponsoring" it. We all need to contribute to the costs and be encouraging people to attend the event! I will be arranging the Expo, catering and logistics - so every assistance you may be able to offer will help. Otherwise I will need to hire, borrow, transport and return lots of things! Note that Rob and I need to have time to be at our displays to talk to potential customers too!

Venue Description: The South Perth Church of Christ has a main Chapel seating area, a cafe and kitchen area, a "Sunday School" area down a passage and beyond through an outdoor play area - there is a half court gymnasium type building. We expect to have enough people to use the whole venue, but if not needed, we could shrink into just the gymnasium and save costs - but let's think big! The Chapel and "Sunday School" areas would be best used for the keynote address and electives - which Rob will stage manage. I will manage the Expo expecting that it will be totally contained in the gymnasium. Being in a separate building, it will be safe and secure for you to then attend the keynote address and electives, or use this time to take a break and eat some food. Our plan is to deliberately serve the refreshments and lunch catering in the Expo/gymnasium to maximise "shopping and browsing." You will be busy selling and promoting while others are eating, listening and looking. Remember that the showcase talks of 100 seconds will be like TV advertisements, or shopping centre sales demonstrations! (The Cafe area will likely be used by the yet to be confirmed caterer!)

Exhibitor's Logistics: I will be visiting the venue in the next few days to do a walk around and hopefully obtain measurements or a floor plan. From a recent drive-by inspection, there is easy access to the gymnasium via a roller door off Murray Street. I plan to have a team of helpers able to help you quickly unload and then you move your car, as we will all be setting up so that early arrival trainees can begin to browse starting at 9.00am. We finish at 4.00pm and once the trainees have left, the logistic team will again assist in the careful moving and loading of your gear. Be aware that it will be necessary to wait for trainee's vehicles to leave the car park before we all attempt to load up! (Sadly, part of our concept plan is to ensure the safety and security of your gear. Not everyone is careful with cars & expensive display equipment! Also stock and expensive things do "disappear!")

If you need more information or have comments to make (feedback welcomed), please email wa@cmn.org.au or phone Rob Adams on 9310 6220 (OAC Ministries) or mobile 0407 422 350